

Sponsor Packet

# SOWEBO LANDMARK

Communities  
Raising Healthy Kids

# 5k



SUNDAY, OCTOBER 1, 2023



# SOWEBO LANDMARK 5k

Communities Raising Healthy Kids

## SPONSORSHIP BENEFITS

### Presenting Sponsor .....\$10,000

- Opportunity to display your banner in both Union Square park and Carroll Park on race-day
- Your name or logo prominently displayed on the Sowebo Landmark 5k website with a link to your website
- Your logo on all 5k marketing materials including signage, flyers, postcards, and electronic invitations
- Your logo on the race t-shirts and the Start banner
- Recognition in all press and online promotions including press releases and online media outreach and over PA at the event
- Opportunity to include promotional items at packet pickup

### Platinum Sponsor ..... \$5,000

- Your name or logo prominently displayed on the Sowebo Landmark 5k website with a link to your website
- Your logo on all 5k marketing materials including signage, flyers, postcards, and electronic invitations
- Your logo on the race t-shirts and the Start banner
- Recognition in all press and online promotions including press releases and online media outreach and over PA at the event
- Opportunity to include promotional items at packet pickup

### Gold Level Sponsor ..... \$3,000

- Your name or logo prominently displayed on the Sowebo Landmark 5k website with a link to your website
- Your logo on the race t-shirts and the Start banner
- Recognition over PA at the event
- Opportunity to include promotional items at packet pickup

### Silver Level Sponsor Silver Level ..... \$2,000

- Your name or logo prominently displayed on the Sowebo Landmark 5k website
- Your logo on the race t-shirts and the Start banner
- Recognition over PA at the event
- Opportunity to include promotional items at packet pickup

### Bronze Level Sponsor ..... \$1,500

- Your name or logo on the Sowebo Landmark 5k website
- Your logo on the back of the race t-shirts and start banner
- Recognition over Public Address system at the event

### T-Shirt Sponsor ..... \$1,000

- Your logo on the back of the race t-shirts and start banner
- Your logo on the Sowebo Landmark 5k website

### Mile Marker Sponsor ..... \$500

- Your name or logo on two-mile markers

### Water Station Sponsor ..... \$250

- Your name or logo on signage at a water station

### Awards Sponsor ..... \$200

- Recognition over Public Address system at the Awards Reception

### Youth Sponsor ..... \$25 & up

*Support year-round programs and activities for youth in Southwest Baltimore.*

### In Kind Donations..... Accepted

*We recognize that all gifts do not come with a dollar sign in front of them. Your donation of goods or services and your time are of tremendous value to us, for this whole event is only possible with the gracious contribution of time and energy of all the planners and volunteers.*

**All sponsors have the opportunity to include promotional items at the pre-race packet pickup.**

[SOWEBOLANDMARK5K.ORG](http://SOWEBOLANDMARK5K.ORG)

1428 Hollins Street, Baltimore, MD 21223

# SOWEBO LANDMARK5k

Communities Raising Healthy Kids

## SPONSORSHIP AGREEMENT

My company/organization wishes to become a SPONSOR of the Sowebo Landmark 5k Run/Walk scheduled for October 1, 2023 in Baltimore, Maryland at the sponsor level indicated below:

- |  |  |
|--|--|
| <input type="checkbox"/> Presenting Sponsor (\$10,000) | <input type="checkbox"/> Mile Marker Sponsor (\$500)   |
| <input type="checkbox"/> Platinum Sponsor (\$5,000)    | <input type="checkbox"/> Water Station Sponsor (\$250) |
| <input type="checkbox"/> Gold Sponsor (\$3,000)        | <input type="checkbox"/> Awards Sponsor (\$200)        |
| <input type="checkbox"/> Silver Sponsor (\$2,000)      | <input type="checkbox"/> Youth Sponsor (\$25)          |
| <input type="checkbox"/> Bronze Sponsor (\$1,500)      | <input type="checkbox"/> In Kind Donation ( _____ )    |
| <input type="checkbox"/> T-Shirt Sponsor (\$1,000)     |  |

Company/Donor Name (Please print name exactly as it should appear on any printed material)

\_\_\_\_\_

Primary Contact/Title \_\_\_\_\_

E-mail Address \_\_\_\_\_

Address \_\_\_\_\_

City, State, and Zip \_\_\_\_\_

Phone \_\_\_\_\_ Alternate Phone \_\_\_\_\_

As part of this agreement, the race organizer agrees to provide the services outlined in the accompanying SPONSORSHIP BENEFITS materials. Payment for the sponsor level chosen is due within thirty (30) days of the date this AGREEMENT is signed. I further understand that these benefits will not be valid until this agreement is paid in full. **As a sponsor, I further agree to provide final payment (check made payable to Southwest Sports and Fitness Alliance) and a logo in digital form for all advertising material by August 30, 2023.**

Signature of Authorized Person \_\_\_\_\_ Date \_\_\_\_\_

Please submit 2 vector files (one color, one B&W) of your logo in ai, eps or pdf format to [suzkashnow@gmail.com](mailto:suzkashnow@gmail.com)

Please send signed sponsorship agreement with check to: **Southwest Sports and Fitness Alliance**

Attn: Sowebo Landmark  
5k 1428 Hollins Street  
Baltimore, MD 21223