



**SOWEBO
LANDMARK 5k**
Communities Raising Healthy Kids

Media Sponsor Packet

SUNDAY, OCTOBER 1, 2017

SOWEBO LANDMARK 5k

Communities Raising Healthy Kids

Who we are:

The Sowebo Landmark 5k is an annual neighborhood race that supports youth programming in Southwest Baltimore. Established in 2011, the Sowebo Landmark 5k aims to unite neighbors, families, and local resources to create active, healthy communities and highlight the historic landmarks of Southwest Baltimore (Sowebo). The planning committee consists of neighborhood volunteers working alongside representatives from the two race beneficiaries:

Southwest Baltimore Charter School (SBCS)

To create extraordinary learning experiences that inspire the thoughtful, courageous, compassionate citizen in every child.

Chesapeake Center for Youth Development (CCYD)

To integrate youth development, social services, health, arts, and recreational services to improve the quality of life, strengthen family connections, increase employment opportunities, and build healthy communities.

Sowebo Landmark 5k

The 5k run/walk is on Sunday, October 1, 2017 at 9am. The course starts in Union Square Park and winds through and around Southwest Baltimore historic landmarks and parks, including Hollins Market, B&O Railroad Museum, Mount Clare Museum House in Carroll Park, and the H.L. Mencken House. The course showcases Sowebo's rich cultural diversity, architectural beauty, historic landmarks and parks. Race participants enjoy refreshments and music during the awards ceremony in historic Union Square.

SPONSORSHIP AGREEMENT

My company wishes to become a MEDIA SPONSOR of the Sowebo Landmark 5k.

Company/Donor Name (Please print name exactly as it should appear on any printed material)

Primary Contact/Title _____

E-mail Address _____ Phone _____

As part of this agreement, the race organizer agrees to provide the services outlined above. *As a sponsor, I further agree to provide a logo in digital form for all advertising material by August 30, 2017.*

Signature of Authorized Person _____ Date _____

Please send sponsorship agreement to: **Sowebo Landmark 5k**, Attn: Ivan Leshinsky, PO Box 20570, Baltimore, MD 21223

Please email a black and white version of your logo in any file format to: cari.schemm@gmail.com

How can you contribute:

The success of our event and our goals rests on our ability to get the word out, not just to our neighbors, but also to the greater Baltimore area. We look to our media partners to encourage people from around the city to participate in the 5k and become a part of the movement to build healthy lives through community.

Media Sponsor.....In Kind Donation (Valued at \$1500)

- Your logo on all 5k advertising materials
- Your logo prominently displayed on the Sowebo Landmark 5k website with a link to your website
- Your logo on the back of the 5k race t-shirts
- Your logo on the 5k Start banner
- Recognition over PA at the events
- Opportunity to include promotional items at packet pickup